



sustainable  
packaging alliance

# Sustainable Packaging Alliance

## SPA Flash

### Issue 1: September 2004

#### News

### SPA Website Launched

The Sustainable Packaging Alliance (SPA) has launched its website [www.sustainablepack.org](http://www.sustainablepack.org).

The website provides details about our mission and activities, including research projects, training courses, and Round Tables. It includes features for on-line registration for our events.

In the near future, the site will include dedicated interactive information tools and facilities enabling you to keep up to date with the latest developments.



#### Current activities

### Global Packaging Technology Initiative

SPA is developing its *Global Packaging Technology Initiative* to enable businesses to commercialise technologies from around the globe with superior, long-term sustainable performance. The GPTI will include:

- awareness building and technology access facilitation via a global on-line technology gateway, regional technology forums and regional packaging innovation networks, and
- capability building in areas such as technology mapping and evaluation and via facilitated technology transfer support activities such as cluster formation and R&D linkages.

SPA will submit a business plan for support funding to the Victorian Government in early October. The GPTI has already received support from a number of peak industry organisations and SPA is seeking input from interested participants.

*For further information contact: Kees Sonneveld, (03) 9216 8043, email: kees.Sonneveld@vu.edu.au*

#### Forthcoming events

### Fifth Round Table - October 29, 2004 (Melbourne)

*“Creating Links and Achieving Change”*

*For further information and registration see the attached flyer. Register on-line at <http://www.sustainablepack.org/roundtables/registerRoundtable.aspx>*

### Training courses in Auckland and Sydney

Auckland: October 12 & 13, register on-line at [http://www.packaging.org.nz/happening\\_index.html](http://www.packaging.org.nz/happening_index.html)

Sydney: December 1 & 2, register on-line at <http://www.sustainablepack.org/training/registerTraining.aspx>  
Courses are designed to assist organisations minimise the environmental impacts of packaging, meet regulatory requirements in Australia and internationally and, to add value to their business through environmental innovation.

*For further information contact:  
Helen Lewis, (03) 9925 3485, email: Helen.lewis@rmit.edu.au*

**SPA is Supported by EcoRecycle Victoria**