



### News and Current Activities

#### Sustainable Packaging – Similar issues and approaches

The table below provides an overview of the two leading organisations internationally dealing with sustainable packaging issues.

		 <b>SUSTAINABLE PACKAGING COALITION</b>
<b>Formed</b>	2002	2004
<b>Key Projects</b>	Materials Selector – launched 2004	Material Assessment Tool - under development
	Packaging Impact Quick Evaluation Tool © - Prototype by Aug 06	Design Guideline - under development
	Draft Sustainable Packaging Definition – released Feb 05	Draft Sustainable Packaging Definition – released Oct 05
<b>Events</b>	3 x Round Tables per year	2 x two-day national meetings per year

*For further information contact: Robert Jordan, (03) 9681 8199, e-mail: [robert@sustainablepack.org](mailto:robert@sustainablepack.org)*

#### Training Needs Analysis

For the past month or so, with funding support from Sustainability Victoria, we have initiated a training needs analysis (TNA) on sustainable packaging. The objectives of the Training Needs Analysis are to:

- Benchmark current major brand owner sustainable packaging knowledge and skill training needs;
- Identify topics that are most relevant to the jobs and businesses of packaging stakeholders;
- The preference for the way in which training is delivered; and
- Assess the value of accreditation or links to existing tertiary or professional development courses.

The training needs analysis will also develop a methodology that can be further developed and rolled out beyond brand owners to determine the training needs of other packaging stakeholder groups such as government, retailers, suppliers, research providers etc.

*If you would like to participate in the TNA or for further information contact: Robert Jordan, (03) 9681 8199, [robert@sustainablepack.org](mailto:robert@sustainablepack.org)*

## PIQET<sup>®</sup> announcements

We have been successful in gaining two federal government grants for PIQET – (a) from the Department of Communications, Information Technology and the Arts through the Information Technology On-Line Program (ITOL) and (b) from the Department of Environment and Heritage. These grants complement existing investment in PIQET development by Sustainability Victoria, Simplot Australia, Masterfoods Australia New Zealand, Cadbury Schweppes, Nestle Australia and Lion Nathan. Work continues on building an Excel prototype and collection of case study data from the company sponsors with completion by September 2006.

*For further information or to arrange a briefing contact: Robert Jordan, (03) 9681 8199, e-mail: [robert@sustainablepack.org](mailto:robert@sustainablepack.org)*

## Sustainable Packaging for Marketers, Purchasing and Product Managers

On Thursday 27 April, the Packaging Council of New Zealand with support from the Ministry for the Environment held a one day workshop "ACCORDING to PACKAGING: AN INTRODUCTION FOR MARKETERS". The workshop was well attended with 30 representatives from industry, recyclers, local and central government. Presenter, Helen Lewis from the Centre of Design, RMIT University - Melbourne gave an overview of understanding the environmental impacts of packaging which included, the Australian National Packaging Covenant & the New Zealand Packaging Accord, eco-design strategies, design for recycling and degradability, life cycle thinking. Source [http://www.packaging.org.nz/newsletter/AUTUMN2006\\_000.html](http://www.packaging.org.nz/newsletter/AUTUMN2006_000.html)

## SPA tools

### Packaging Material Selector

SPA's Packaging Material Selector provides easy reference information such as the greenhouse gases generated through material production and national recycling rates on the main packaging materials in use in Australia. *Download order form from [http://www.sustainablepack.org/database/files/MatSelect%20order%20form%20\\_final\\_june05.pdf](http://www.sustainablepack.org/database/files/MatSelect%20order%20form%20_final_june05.pdf)*



### Packaging and Product Stewardship: International Regulations and Policies

SPA has developed the first version of its quick reference document outlining packaging regulations and policies. Twenty eight countries are covered with policies classified according to the degree of regulation (i.e., voluntary, co-regulatory and fully regulated) and also the type of policy measure (e.g., extended producer responsibility, targets, eco-design requirements, codes of practice, taxes and charges and labelling requirements. For information on how to order your copies see page 2 or our website. *Download order form from <http://www.sustainablepack.org/resources/page.aspx?id=30>*



## Forthcoming SPA events

### SPA Roundtables

Dates for forthcoming roundtables and topics are presented below - remember to mark in your diary!!

<b>Thursday 19<sup>th</sup> October 2006</b>	Retailers perspectives
<b>Friday 23<sup>rd</sup> February 2007</b>	PIQET tool and case studies

## Sustainable packaging for the supply chain, purchasing and product managers (18<sup>th</sup> November 2006, Auckland)

SPA will run a one-day event specifically designed for marketers on Wednesday 18 November 2006 in Auckland. Continuing our collaboration with the Packaging Council of New Zealand the one-day event will provide participants with information on latest developments with the New Zealand Packaging Accord and the Australian National Packaging Covenant and what marketers need to know about designing appropriate packaging. *For further information contact [pac.nz@packaging.org.nz](mailto:pac.nz@packaging.org.nz)*