



Sustainable Packaging Alliance



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Your Packaging
Sustainability
Partner



sustainable
packaging alliance

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Increasingly companies want to provide more sustainable products and be more sustainable in how they operate. Within this context, packaging is a high profile issue that must be considered in a company's sustainability strategy.

Brand owners, packaging companies and retailers are all pressed to reduce the environmental impacts of packaging; driven by various Government regulation, consumer expectations, corporate goals, branding, cost reductions and logistics optimisation.

SPA arms businesses with the knowledge, tools and skills to make informed packaging sustainability decisions that generate commercial and sustainability benefits.

We draw upon our industry, academic and Government networks to provide packaging sustainability tools, services, development and networking events.

PIQET

SPA is the global distributor, of PIQET, a web based business tool used for rapid packaging environmental impact assessments.

PIQET is used to optimise packaging system design from a sustainability perspective in all stages of the product development process. PIQET is also used for training to build an understanding of the life cycle impacts of packaging and develop business capability to make more sustainable decisions.

PIQET is accessed through a direct license from SPA. Licenses include training, technical support and access to regular updates.

PIQET

Packaging for Sustainability Services

PIQET Assessments

PIQET can also be accessed via SPA's packaging for sustainability services.

SPA provides PIQET Assessments to companies seeking to understand the impacts of their current packaging or, who wish to explore ideas for new packaging formats and how to better use packaging to meet their corporate sustainability goals.

Assessments are completed within an agreed timeline and budget. Reports include PIQET generated reports and interpretation reports to aid decision-making.



Life Cycle Assessments

PIQET is a streamlined Life Cycle Assessment (LCA) tool. Where a more comprehensive life cycle analysis is required SPA, through its strategic partnerships, provides access to cost-effective, packaging specific life cycle capability. Partners include Australia's RMIT Centre for Design the developers of the PIQET life cycle assessment methodologies.

A dedicated Project Leader works with you to confirm the scope of your project and co-ordinate the assessment. Our communication throughout the project; during and post delivery ensures that you fully understand the analysis, key assumptions and results.

Development and networking events

Workshops and Training

SPA designs and delivers public and organisational specific workshops and training programs.

Events target the development of knowledge and skills required by different business functions to understand, respond to and achieve sustainability and business outcomes through packaging. We recognise that needs vary widely throughout a business and aim to create a better dialogue within specific business functions e.g. packaging designers, brand managers, sales and business development teams, as well as throughout the organisation as a whole.

For example, the Packaging Sustainability Design workshop introduces packaging designers to LCA and the environmental impacts of packaging. The workshop also involves designers using PIQET to assess and understand the environmental impacts of case studies relevant to their business.



Round Tables

SPA Round Tables are a regular networking and knowledge exchange forum designed to provide on-going education and, informed dialogue, between the broad range of stakeholders involved with or impacted by packaging sustainability. The Round Tables respond to issues, build relationships and shape solutions by creating a shared understanding of the complexity of packaging's role in sustainability.

Round Table participants are from diverse skill and organisational backgrounds, linking marketing, business, packaging, engineering, recycling, environmental, consumer, regulatory, and research groups in a range of discussions.

Topics vary widely to keep participants up to date with new knowledge and opening the window to seeing new business opportunities or new ways to look at packaging.



Breakfast Seminars

SPA's Breakfast Seminars engage senior executives in packaging sustainability to keep them abreast of current developments, learn from peer experiences and keep sustainability matters and the role of packaging on the company radar.

Conducted over 90 minutes, the seminars demonstrate the business case and benefits for investing in packaging sustainability initiatives and connect the business community with global packaging sustainability initiatives.